

SPONSORSHIP

The Fashion Movement
P.O. Box 46126
Tampa, Florida 33646

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Email- fashion@thefashionmovement.com

Fashion Live! Downtown

WELCOME

The Fashion Movement would like to invite you to participate as a sponsor at **Fashion Live! Downtown** scheduled for Saturday November 17, 2007 at The Tampa Convention Center.

The Fashion Movement's mission is to provide a forum where Designers of garments and accessories, Hair Stylists, Make-up Artists, Stylists, Models, Artists, Photographers and other visionaries in the fashion and creative arts field can showcase and market their talents and resources.

We would like the pleasure of having you join us as one of our sponsors for this special evening where high fashion will be on display and opportunities abound to network, connect and establish new business relationships with others in attendance.

We look forward to having you in attendance for this special occasion as we embark on this exciting journey in fashion. Please find attached an overview of the project along with our levels of sponsorship.

We look forward to your response.

Sincerely,

Lacey B. Smith
Executive Producer
lacey@thefashionmovement.com

Sponsorship Opportunities

Fashion Live! Downtown will offer tremendous sponsorship opportunities to potential sponsors. Our specially selected venue **The Tampa Convention Center** will be a great enhancement to products and services being promoted.

Sponsorship packages range from \$500.00 to \$2,000.00.

1) Title Sponsorship level: \$2,000.00 will offer the role of **Title Sponsor**. The event would be named **Fashion Live! Downtown** presented by YOUR COMPANY. The invitations would be branded with your company's name. Major visibility on **The Fashion Movement** and **Fashion Live! Downtown** websites and your company's brand will be displayed throughout the entire event. At this level you will also enjoy.

- A) Logo on all publicity materials:
 - 7,500 Flyers
 - Web Advertisement
 - Event's Banner
- B) Banner on website.
- C) Advertising in event's program.
- D) Gift bags inclusion of company product samples.
- E) Company's banner displayed at event.
- F) 10 Complimentary tickets.

2) Runway Sponsorship \$1,500.00 is also available. Companies sponsoring our show's runway will be given title to the runway. This branding will include signage along the runway displaying your company's name. Company's name mentioned throughout the event as models walk your company's runway. At this level you will also enjoy.

- A) Logo on event's flyer.
- B) Banner on websites.
- C) Advertising in event's program.
- D) Company's banner displayed at event.
- E) 6 complimentary tickets

3) The \$500.00 level of sponsorship your company is added as part of the **Fashion Live Downtown team and given sampling opportunities.**

- A) Inclusion in official program.
- B) Gift bags inclusion of your company's product samples.

4) Ticket Sponsorship is also available. Sponsor can purchase a bundle of advanced tickets (VIP or General Admission). These tickets are for Sponsors to distribute as they see necessary.

Fashion Live Downtown!

Sponsor Contract Form

The Fashion Movement hereafter referred to in this agreement as **TFM** and **The Sponsor** hereafter referred to in this agreement as “you” hereby enter into an agreement as follows:

As of this ____ day of _____, 2007, you agree to become a sponsor for **TFM’S** event, Fashion Live Downtown. “You” agree to pay **TFM** a predetermined sum for being a sponsor.

TFM and “you” agree to the following which when signed by both parties becoming a binding legal contract and at which time payment in full is due to **TFM** from “you”.

The sponsorship package agreed upon is as follows (SELECT PACKAGE):

1) Title sponsor ___ 2) Runway Sponsor ___ 3) Other (specify) _____

Total sponsorship cost = \$ _____. _____ Payable to **The Fashion Movement**.

NAME OF COMPANY’S REPRESENTATIVE _____

TYPE OF BUSINESS _____

COMPANY/ORGANIZATION _____

ADDRESS _____ SUITE # _____

CITY _____ STATE _____ ZIP _____

TEL. () _____ - _____ FAX () _____ - _____

EMAIL: _____

COMPANY’S WEBSITE: _____

METHOD OF PMT: Cash Check # _____ Money Order # _____

Signature _____ Signature _____
The Fashion Movement Sponsor

TFM

Contract Confirmation

The Fashion Movement

AS OF:

www.thefashionmovement.com

Advertiser: